

# New e-business platform for stürmsfs

## Initial situation

- 2 separate online presences (website and online shop) with different look and feel
- Online shop not responsive
- Overhauled design

## The goal

- Future-ready e-business platform according to Mobile First
- Modern, responsive design
- Creating a technical basis for future apps

## The result

- Merging website and online shop
- Fresh and uniform look and feel
- Clearly arranged customer touch point
- Central and therefore more efficient data management
- Easily expandable platform thanks to component-based design and development
- Smooth data exchange via JSON, meaning better performance

«A key topic in our e-business strategy was merging the website with the online shop. The professional and collaborative full-service competence of valantic CEC Schweiz AG was a key factor in the successful implementation of this project.»

Michael Thüler, CEO stürmsfs

### Industry

Steel and metal trade (B2B)

### Technology

Java, SAP ISA, SAP ERP, VueJS, Typo3 (external agency)

### Scope

Strategy and analysis, conception, user experience and design, technical implementation (frontend, shop, SAP ERP)

### Milestones

From March 2018: strategic analysis and preparation

From Sept 2018: Development and production

April 2019: Go Live

